Pet-Inclusive Housing Initiative

Michelson Found Animals

About Us

In the aftermath of Hurricane Katrina, Dr. Gary Michelson founded the <u>Michelson Found Animals</u> <u>Foundation</u> (MFA) in 2005 to address the need for a free, national microchipping registry, to help every lost pet find its way home. In the years since, MFA has continued identifying problems facing pets and people and is creating real-world, scalable solutions to keep pets and people together.

Teaming up with the <u>Human Animal Bond Research</u> <u>Institute</u> (HABRI), MFA commissioned a muchneeded survey to understand the issues better and find the right solutions to keep animals with their owners.

From these findings, the Pet-Inclusive Housing Initiative (PIHI) has developed resources and partnerships that support pet owners, as well as showcase the value of pet-inclusive rental housing to rental owners and operators, making housing accessible for all pets and their families.

Resources

PIHI REPORT

The PIHI Report highlights the benefits of petinclusive rental housing by sharing new data and market-based solutions that benefit all – so operators, residents, and communities win together.

READ HERE

CASE STUDIES

Learn how leading rental housing operators have seen success after deploying pet-inclusive housing concepts.

The Company: Oculus Realty

Multifamily Housing Operator Embraces No Restrictions Pet Policies, Welcomes All Cats and Dogs.

The Company: The Management Group (TMG)

TMG Eliminates Pet Restrictions, Experiences 80%Renewal Rate Among Pet Owners7

The Company: Milhaus

Milhaus Opens its Doors (and its Arms) to Pets 🧷

News

June 12, 2024
Watch the 2024 Pets & Housing Awards – Congrats
to all the Winners!

May 6, 2024
<u>Is Marketing 'Pet-Friendly' Enough?</u>

April 25, 2024
Pet Legislation Activity, Like California's AB 2216,
Could Spur Big Changes 7

April 8, 2024 <u>Are You Capturing the Right Data to Optimize Your</u> <u>Pet Strategies?</u>

February 28, 2024Pet Legislation: How Operators Can Meet TheseChallenges Proactively

February 22, 2024 <u>Beyond Pet-Friendly: How Does Your Property Score</u> When It Comes to Being Pet-Inclusive?

February 1, 2024 Renting, Pets, and the Gen Z/Millennial Mix; Are You Poised to Welcome Them?

Where to Reach Us

For all media inquiries please contact: h.larimore@foundanimals.org

For general information contact: info@petsandhousing.org

For all our Pet-Inclusive Housing resources & up-to-date news visit

petsandhousing.org

SOCIAL MEDIA



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