

Pet-Inclusive Housing Initiative

PRESENTED BY

Michelson Found Animals



Pet Parents, Neighbors and Property Managers agree...

Pets Are Lovely Neighbors



93%

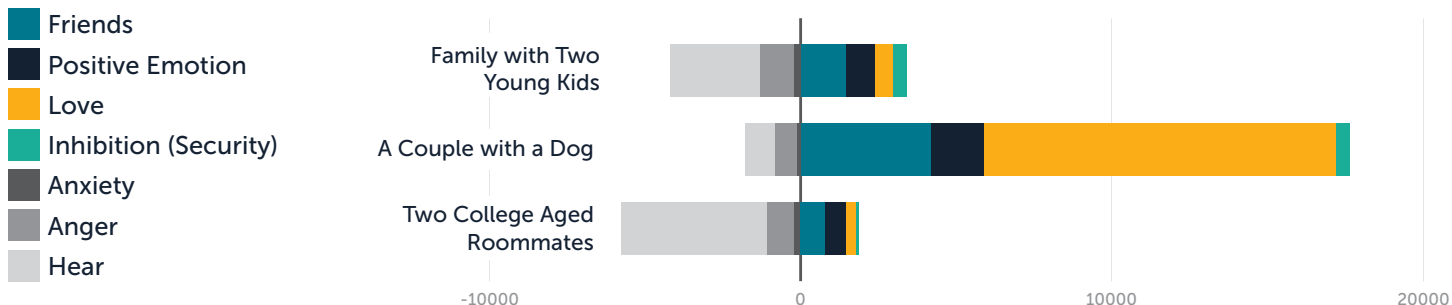
of owner/operators
Agree pets are important
members of the family

71%

of residents (pet-owners and non-pet-owners) agree that pets bring people together within a whole community

SO WE ASKED RENTAL RESIDENTS

“WHAT ARE THE FIRST 5 WORDS THAT COME TO MIND WHEN DESCRIBING YOUR NEIGHBORS WHO ARE...”

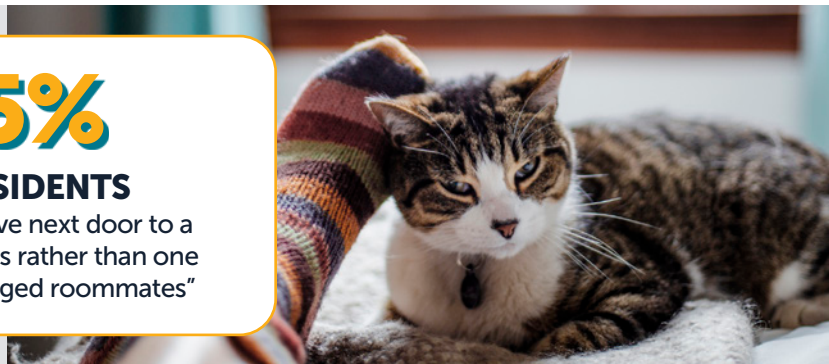


PET OWNERS, IN FACT,
WERE PREFERRED
NEIGHBORS ACROSS
BOTH PET-OWNING
AND NON-PET OWNING
RESIDENTS

75%

OF RESIDENTS

“I’d prefer to live next door to a family with pets rather than one with college-aged roommates”



PETS ARE GOOD FOR PEOPLE. GOOD FOR COMMUNITIES. AND GOOD FOR THE RENTAL HOUSING INDUSTRY.

ARE YOU READY TO BE PET-INCLUSIVE?

VISIT [PETSANDHOUSING.ORG](https://petsandhousing.org) FOR MORE RESEARCH AND RESOURCES.

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METHODOLOGY

Non-profit organizations Michelson Found Animals Foundation and the Human Animal Bond Research Institute (HABRI) commissioned LRW to conduct research on pets and rental housing in the United States. The research, conducted in 2019, included an online survey of 1299 rental residents and a telephone survey of 551 owner/operators in urban and suburban settings.

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